



## **Sandwich Master Plan Survey Results**

**Survey Conducted by the Sandwich Master Plan Sub-Committee,  
August 1, 2009 – October 5, 2009**

**Technical support provided by:  
Mettee & Associates and  
UNH Cooperative Extension**

**Introduction:**

This survey was created by the Sandwich Master Plan Update Committee, with the assistance of Mettee & Associates and Charlie French, Associate Extension Professor of Community Development with UNH Cooperative Extension. Its purpose is to gather the views of Townspeople on the issues facing Sandwich and to provide an important input to the formulation of the 2010 Sandwich Master Plan. The survey was administered between August 1, 2009 and October 5, 2009. The survey was made available to the residents of Sandwich in both hard-copy format and web-based format.

The overall survey response rate was 29% and the data was collated using InstantSurvey's analysis function. The committee believes that the data contained in the survey results reflects the diversity of the full community. As with any survey, these results must be viewed in context and caution should be exercised in interpreting these data.

The Master Plan update thanks those people who took the time to complete this survey and to provide these valuable inputs to the Master Plan preparation.

**SUMMARY REPORT WITH BAR CHARTS  
SANDWICH MASTER PLAN SURVEY**

One-Touch Filtering™

Click on chart elements to automatically filter the report by that value.

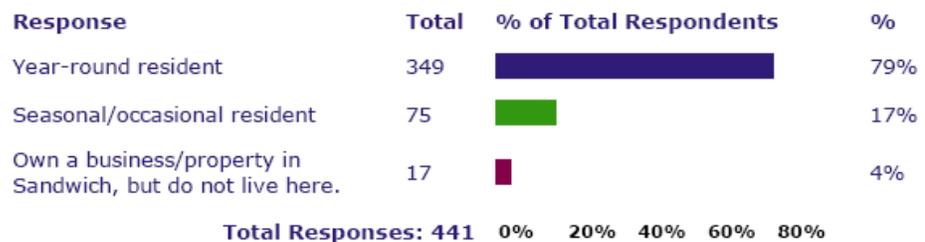
Sandwich Master Plan Survey

Start Date: 7/30/2009  
End Date: 10/5/2009  
Maximum number of respondents: 2000  
Total Respondents Completed: 447  
Partial Completes: 30

**Part I**

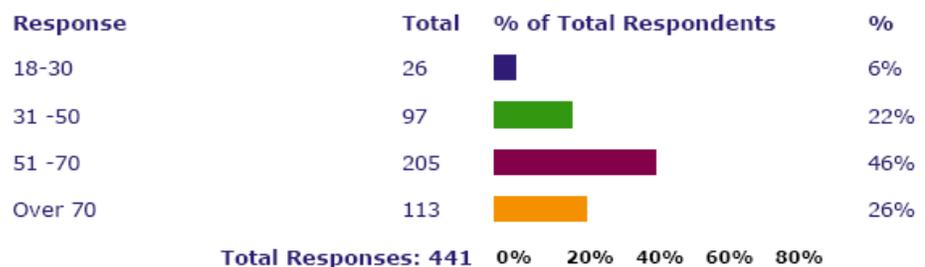
**Please check one of the following options that best describes your residence status in Sandwich.**

(Each Respondent could choose only **ONE** of the following options:)



**Please select one of the following choices that best describes your age.**

(Each Respondent could choose only **ONE** of the following options:)

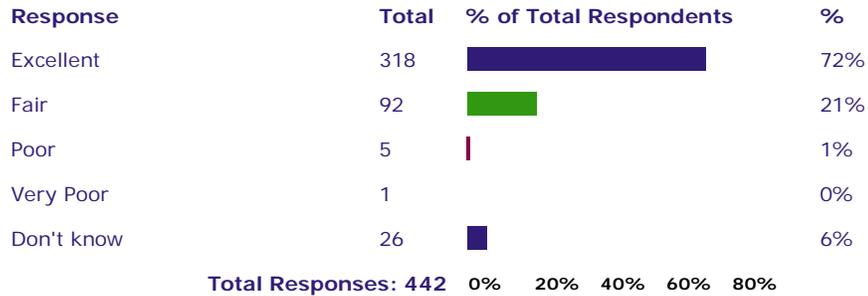


**Please rate the following services provided by the Town of Sandwich.**

For each item below, please check the response that best reflects your opinion.

• **Town administrative services**

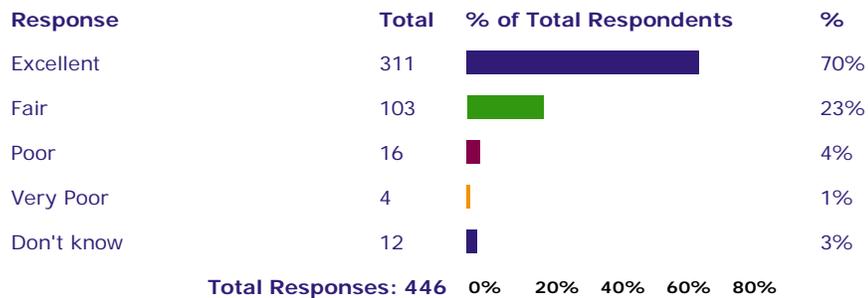
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

• **Tax Collection / Town Clerk**

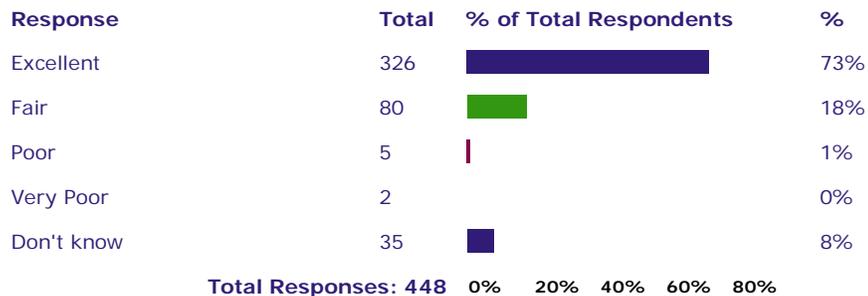
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

• **Law enforcement & protection**

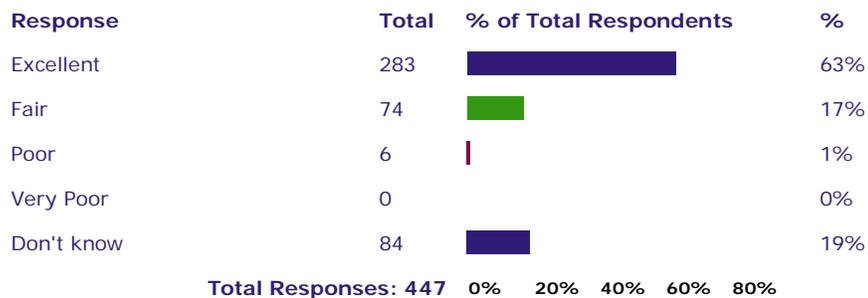
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

• **Fire protection**

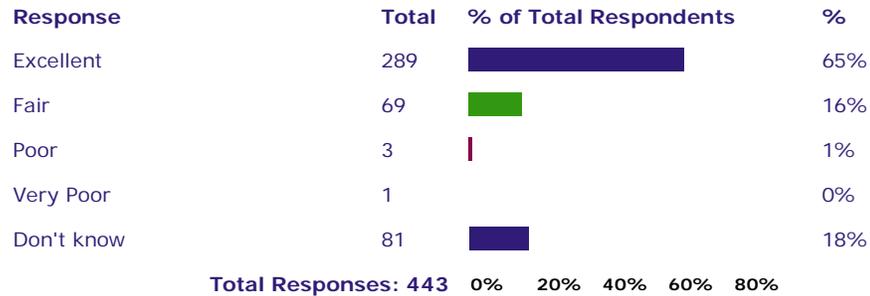
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

- **Rescue & ambulance**

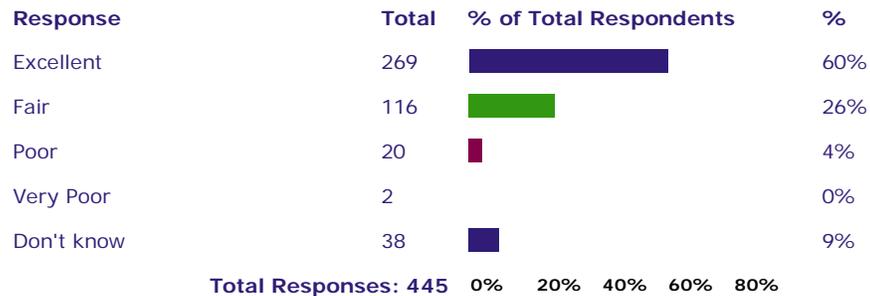
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

- **Waste disposal / Transfer Station**

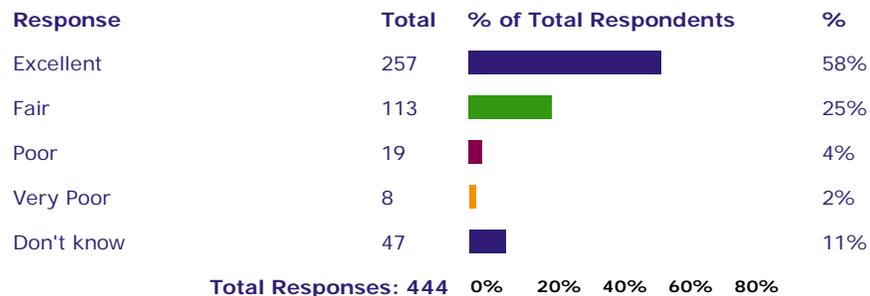
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

- **Parks & recreation**

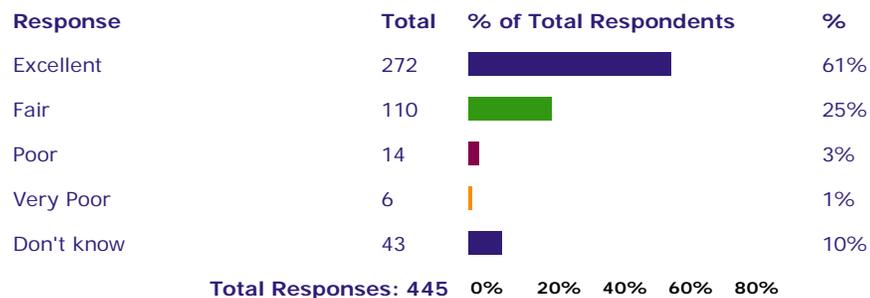
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

- **Wentworth Library**

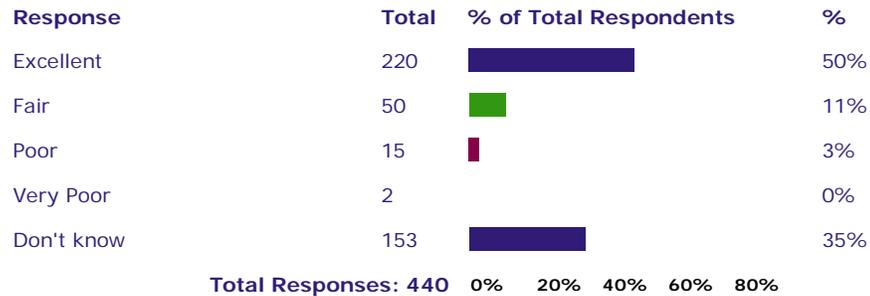
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

- **Sandwich Central school**

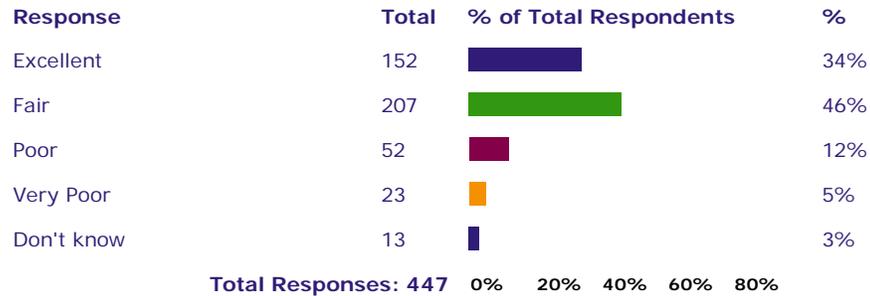
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

• Highway maintenance

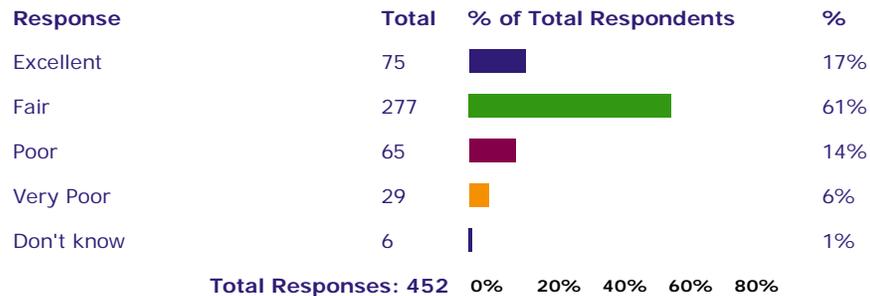
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

• What is the general condition of Town roads.

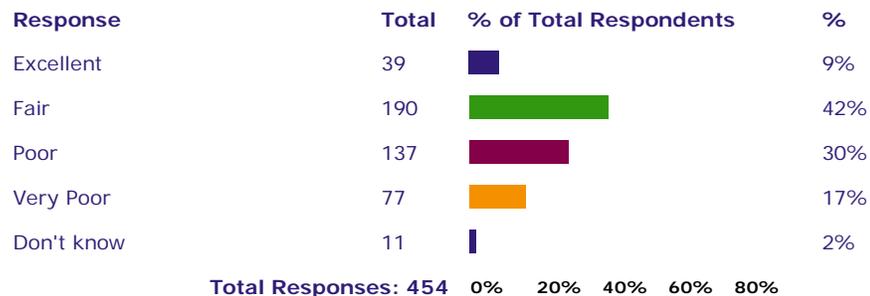
(Each Respondent could choose only **ONE** of the following options:)



For each item below, please check the response that best reflects your opinion.

• What is the general condition of State roads in Sandwich.

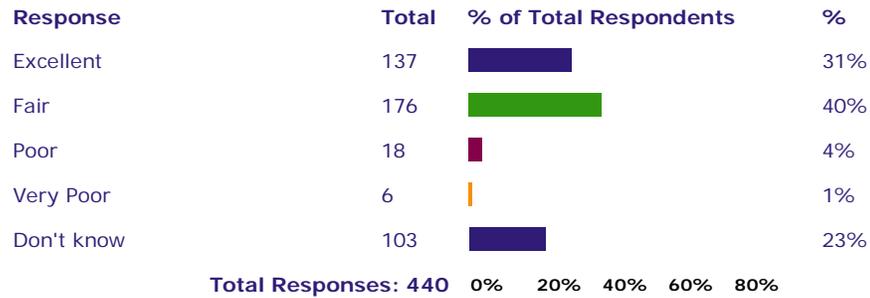
(Each Respondent could choose only **ONE** of the following options:)



Please rate the services provided by the following Sandwich management organizations.

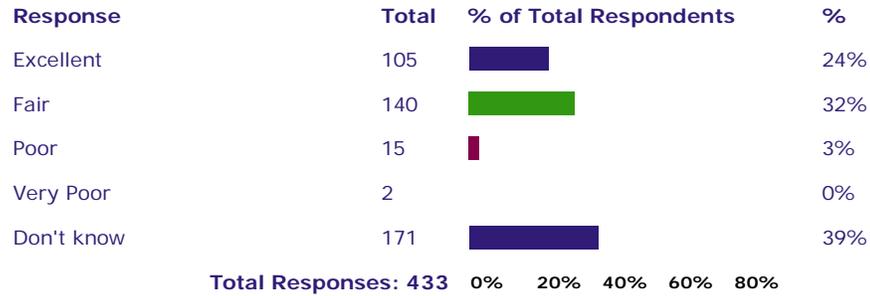
• Select Board

(Each Respondent could choose only **ONE** of the following options:)



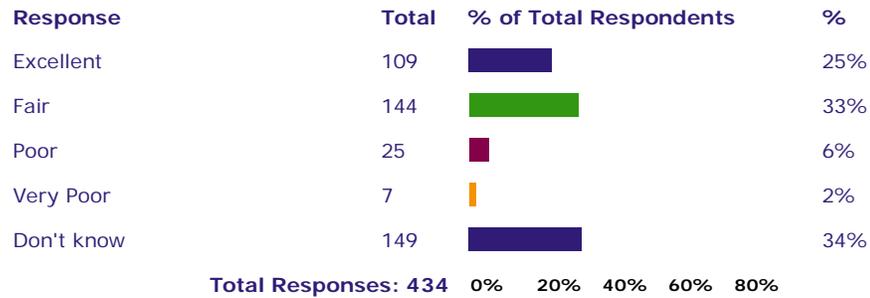
#### • Budget Committee

(Each Respondent could choose only **ONE** of the following options:)



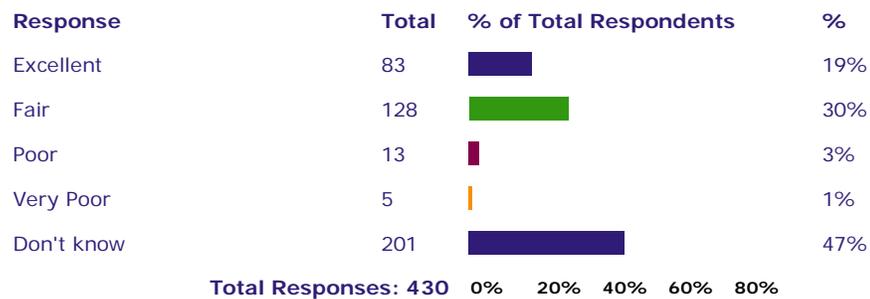
#### • Planning Board

(Each Respondent could choose only **ONE** of the following options:)



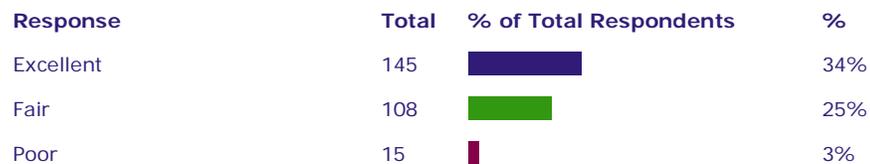
#### • Capital Improvement Program

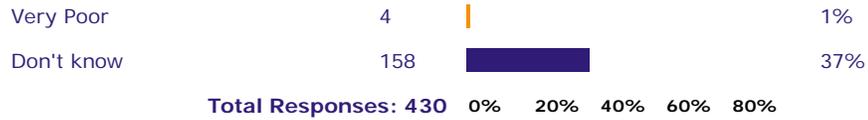
(Each Respondent could choose only **ONE** of the following options:)



#### • Master Plan Committee

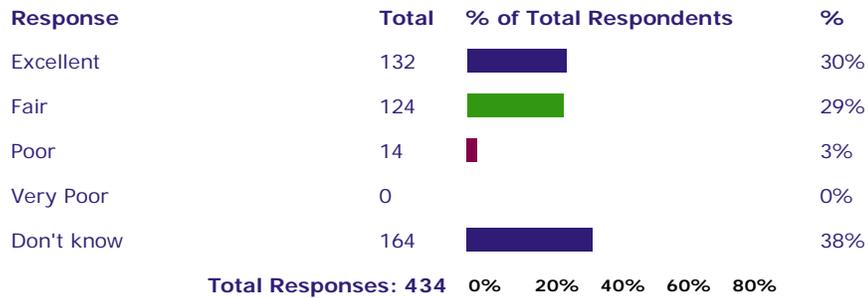
(Each Respondent could choose only **ONE** of the following options:)





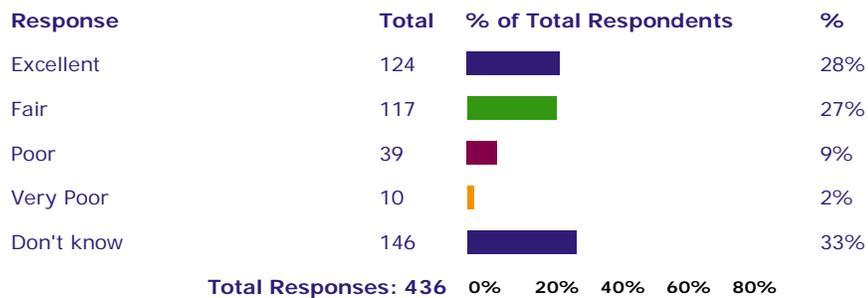
#### • Conservation Commission

(Each Respondent could choose only **ONE** of the following options:)



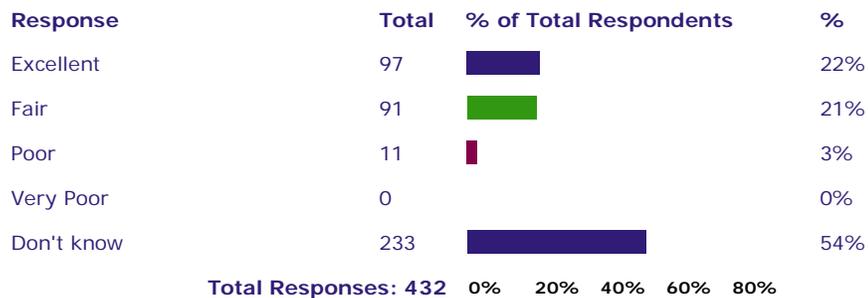
#### • Historic District Commission

(Each Respondent could choose only **ONE** of the following options:)



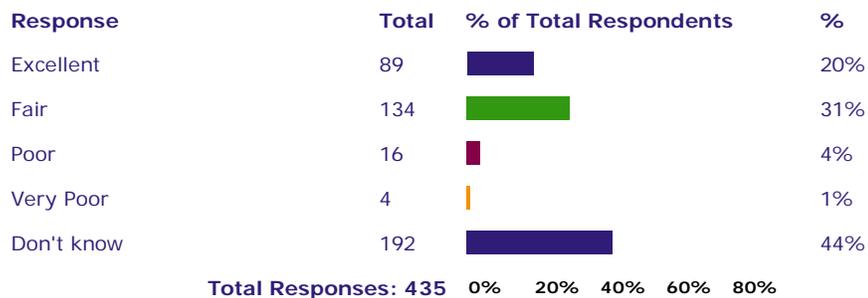
#### • Sewer Commission

(Each Respondent could choose only **ONE** of the following options:)



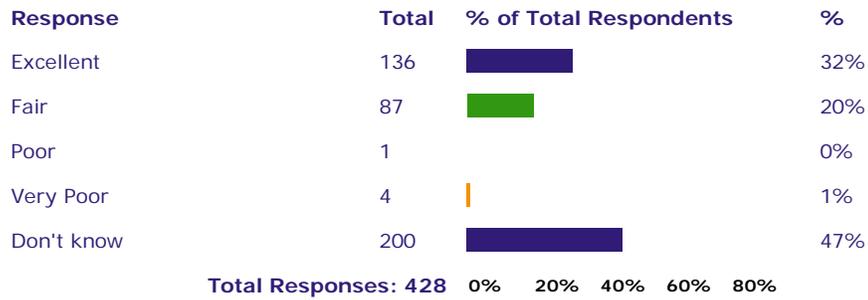
#### • Zoning Board of Adjustment

(Each Respondent could choose only **ONE** of the following options:)



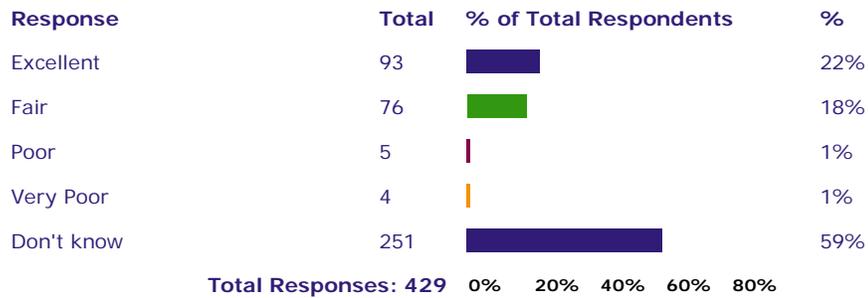
#### • Trustees of the Trust Funds

(Each Respondent could choose only **ONE** of the following options:)



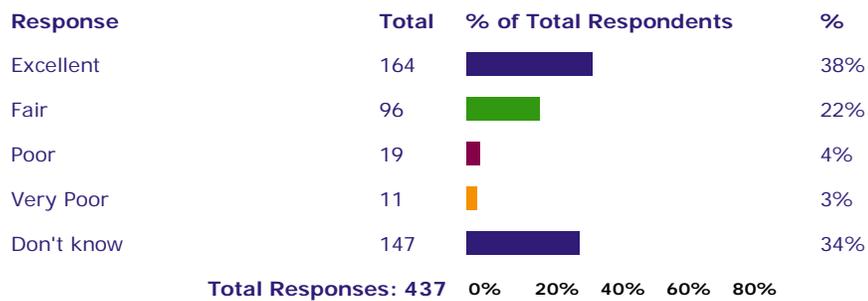
#### • Energy Committee

(Each Respondent could choose only **ONE** of the following options:)



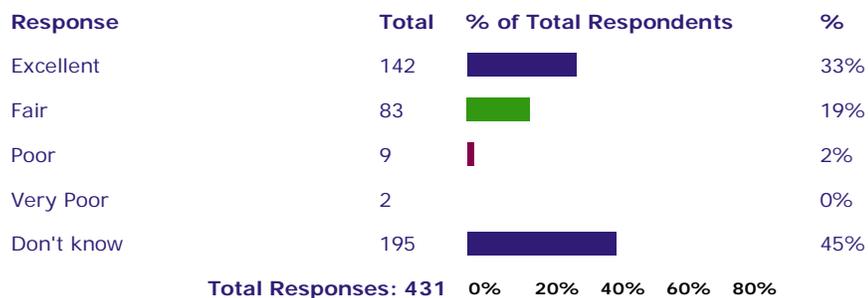
#### • Parks & Recreation Committee

(Each Respondent could choose only **ONE** of the following options:)



#### • Cemetery Trustees

(Each Respondent could choose only **ONE** of the following options:)

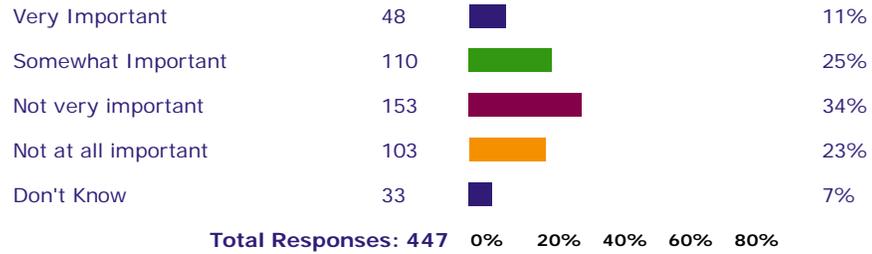


**Looking ahead over the next 10 years, please rate the importance of the following possible initiatives in Sandwich.**

#### • An expanded town hall with improved office space, meeting rooms, vault etc.

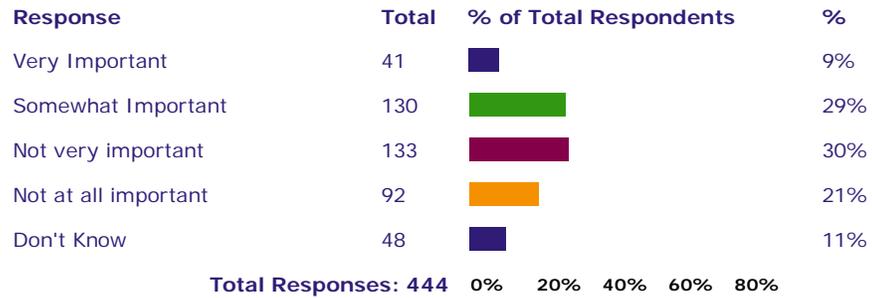
(Each Respondent could choose only **ONE** of the following options:)





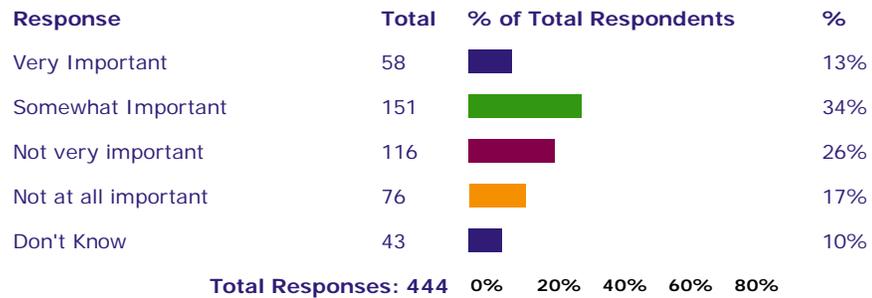
• **An expanded & renovated Police Station on the existing site.**

(Each Respondent could choose only **ONE** of the following options:)



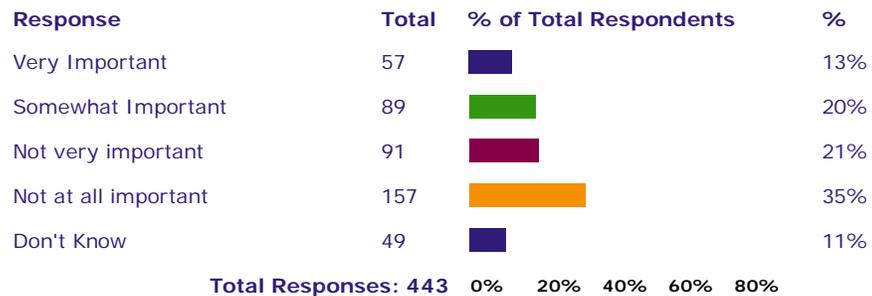
• **An expanded Fire Station on its' existing site, also to serve as the Town emergency shelter**

(Each Respondent could choose only **ONE** of the following options:)



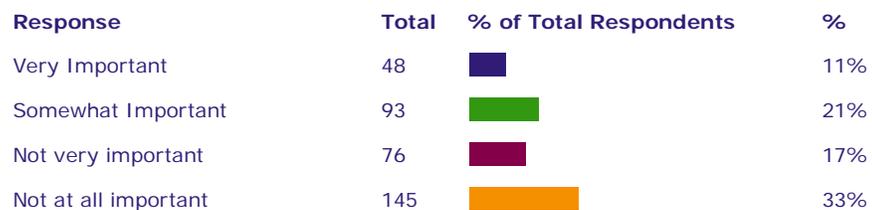
• **A combined Fire / Police "Life Safety" Building**

(Each Respondent could choose only **ONE** of the following options:)



• **Establishment of a part time Town Manager position.**

(Each Respondent could choose only **ONE** of the following options:)



Don't Know 79 18%

Total Responses: 441 0% 20% 40% 60% 80%

• **Hiring of 1 or 2 full time, professional fire fighters to be supported by volunteers.**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Very Important	46		10%
Somewhat Important	115		26%
Not very important	94		21%
Not at all important	110		25%
Don't Know	82		18%

Total Responses: 447 0% 20% 40% 60% 80%

• **Part time ordnance enforcement officer to relieve Selectmen of that responsibility.**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Very Important	47		11%
Somewhat Important	118		26%
Not very important	89		20%
Not at all important	130		29%
Don't Know	63		14%

Total Responses: 447 0% 20% 40% 60% 80%

• **Acquisition of additional land for conservation purposes**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Very Important	150		34%
Somewhat Important	136		31%
Not very important	62		14%
Not at all important	74		17%
Don't Know	22		5%

Total Responses: 444 0% 20% 40% 60% 80%

• **Implementation of a digital system for Town tax records, maps, plans etc**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Very Important	84		19%
Somewhat Important	175		40%
Not very important	70		16%
Not at all important	57		13%
Don't Know	56		13%

Total Responses: 442 0% 20% 40% 60% 80%

**Part 2**

**Please use the space below to make brief, constructive suggestions for improvement of facilities and services in Sandwich:**

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[view text](#)

**Do you use a computer at home for:**

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• **Personal use?**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	381		88%
No	54		12%
<b>Total Responses: 435</b>			
		0% 20% 40% 60% 80%	

• **Business use?**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	203		51%
No	198		49%
<b>Total Responses: 401</b>			
		0% 20% 40% 60% 80%	

**Do you have internet service through:**

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• **Dial-up?**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	153		49%
No	158		51%
<b>Total Responses: 311</b>			
		0% 20% 40% 60% 80%	

• **Cable?**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	23		8%
No	253		92%
<b>Total Responses: 276</b>			
		0% 20% 40% 60% 80%	

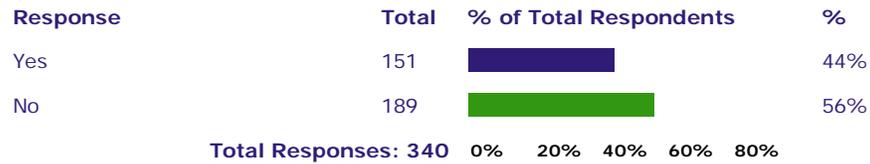
• **Satellite (eg HughesNet)?**

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	63		21%
No	231		79%
<b>Total Responses: 294</b>			
		0% 20% 40% 60% 80%	

• **Wireless (eg Cyberpine)?**

(Each Respondent could choose only **ONE** of the following options:)

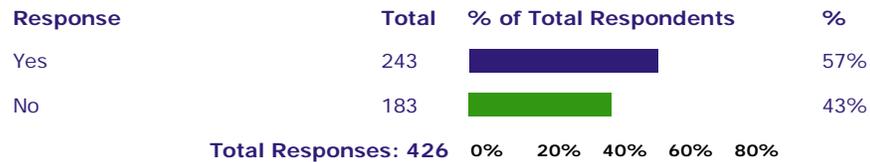


**Please respond to the following questions about communication in Sandwich:**

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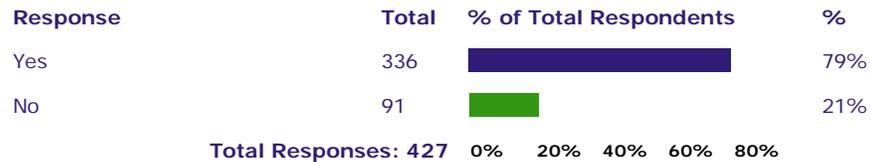
• **Do you routinely read / use the Sandwich Board?**

(Each Respondent could choose only **ONE** of the following options:)



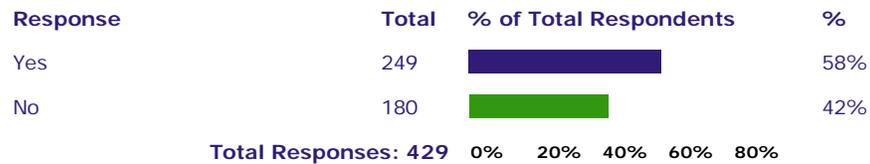
• **Do you routinely read the town newsletter?**

(Each Respondent could choose only **ONE** of the following options:)



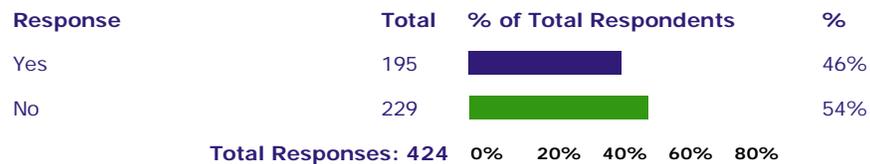
• **Do you routinely read the local newspapers?**

(Each Respondent could choose only **ONE** of the following options:)



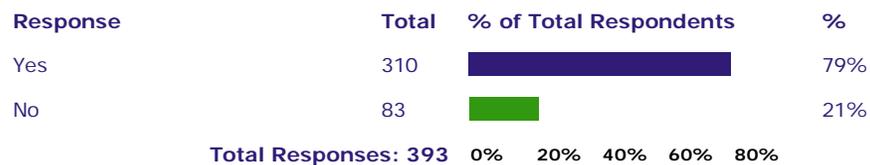
• **Would you like to receive more frequent & extensive newsletters from the Town Hall?**

(Each Respondent could choose only **ONE** of the following options:)



• **Are there sufficient outlets / mechanisms in the community for you to share your views regarding town development?**

(Each Respondent could choose only **ONE** of the following options:)



**Please identify any other means of communication that you use in the community or that are available for others to use?**

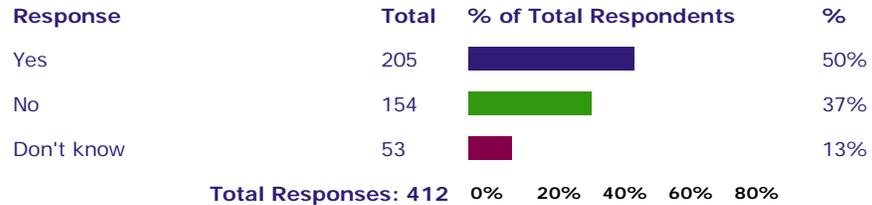
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[view text](#)

## Would you like to see the following housing options expanded in Sandwich?

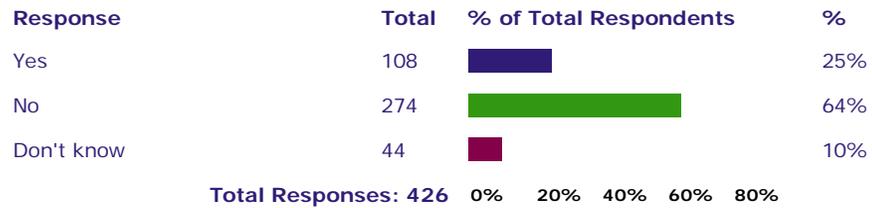
### • Single family homes

(Each Respondent could choose only **ONE** of the following options:)



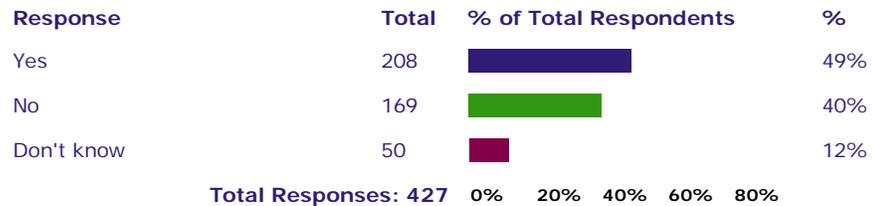
### • Conversions of single family homes into apartments

(Each Respondent could choose only **ONE** of the following options:)



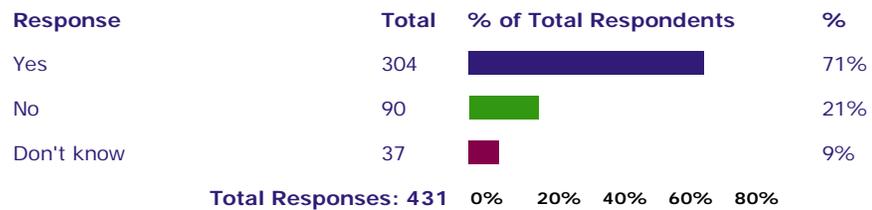
### • Addition of another dwelling unit / "guest" house without subdividing the lot.

(Each Respondent could choose only **ONE** of the following options:)



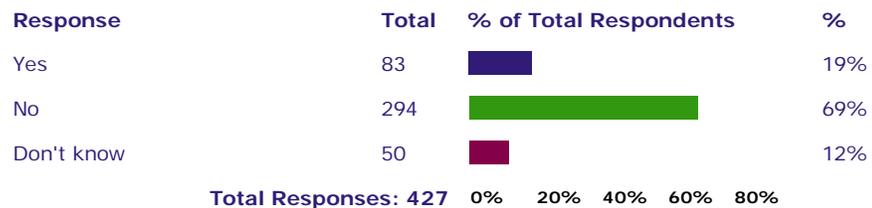
### • Addition of a "mother-in-law" apartment to a single family home.

(Each Respondent could choose only **ONE** of the following options:)



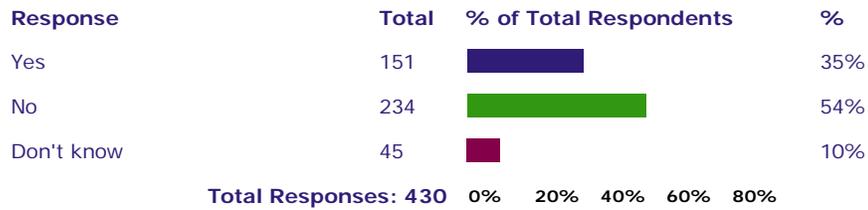
### • Multiple unit structures

(Each Respondent could choose only **ONE** of the following options:)



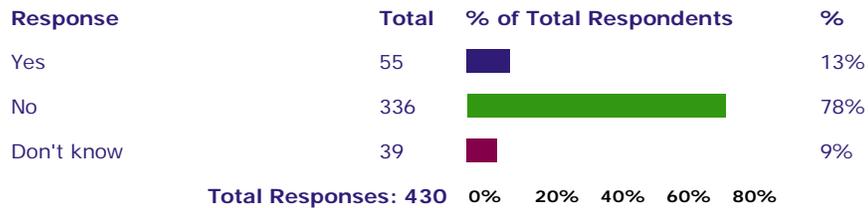
### • Cluster residential developments

(Each Respondent could choose only **ONE** of the following options:)



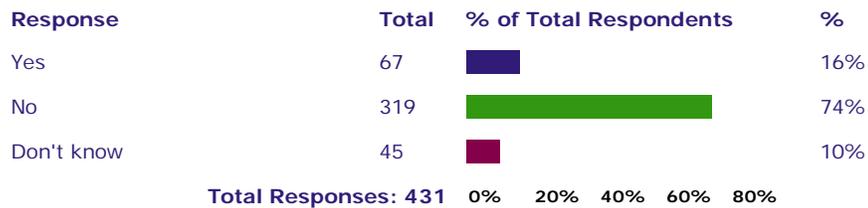
#### • Condominiums

(Each Respondent could choose only **ONE** of the following options:)



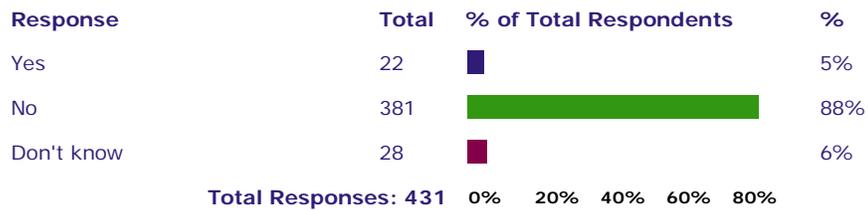
#### • Mobile homes on individual lots

(Each Respondent could choose only **ONE** of the following options:)



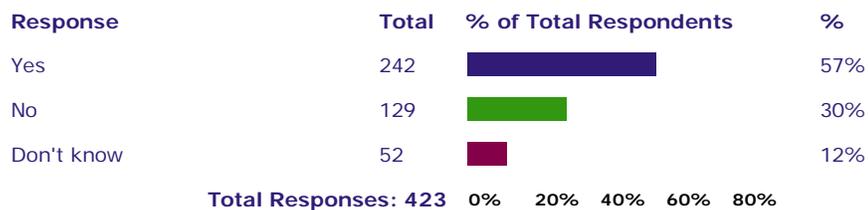
#### • Mobile home parks

(Each Respondent could choose only **ONE** of the following options:)



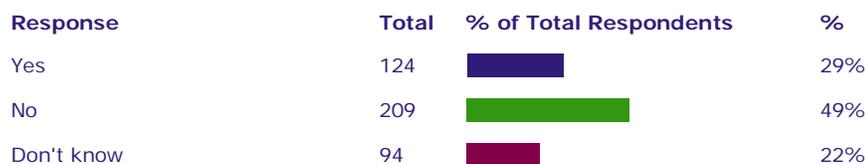
#### • Senior housing

(Each Respondent could choose only **ONE** of the following options:)



#### • Workforce housing

(Each Respondent could choose only **ONE** of the following options:)



Total Responses: 427 0% 20% 40% 60% 80%

### Are there other housing options that you would like to see expanded in Sandwich?

[view text](#)

### Do you believe that the following changes to Town roads are needed?

#### • Roadway widening

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	77		18%
No	321		75%
Don't know	30		7%

Total Responses: 428 0% 20% 40% 60% 80%

#### • Extensive paving of gravel roads

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	43		10%
No	370		86%
Don't know	19		4%

Total Responses: 432 0% 20% 40% 60% 80%

#### • Increased rebuilding of existing paved roads

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	242		57%
No	137		32%
Don't know	46		11%

Total Responses: 425 0% 20% 40% 60% 80%

#### • Increased rebuilding of gravel road beds

(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	245		58%
No	128		30%
Don't know	50		12%

Total Responses: 423 0% 20% 40% 60% 80%

#### • Better ditching

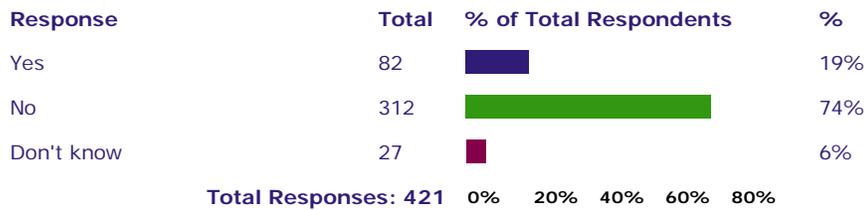
(Each Respondent could choose only **ONE** of the following options:)

Response	Total	% of Total Respondents	%
Yes	249		59%
No	109		26%



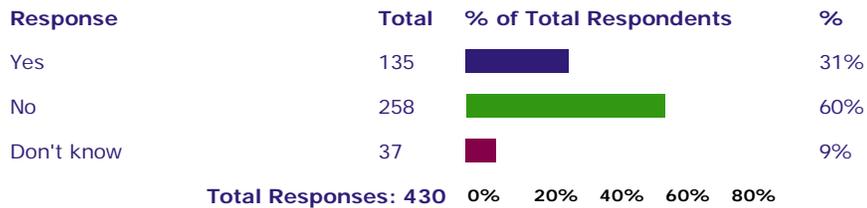
- Better road signs, directions & signage**

(Each Respondent could choose only **ONE** of the following options:)



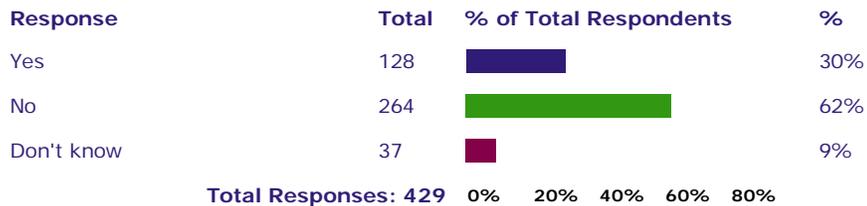
- Reduce speed limit to 30 mph on all Town roads**

(Each Respondent could choose only **ONE** of the following options:)



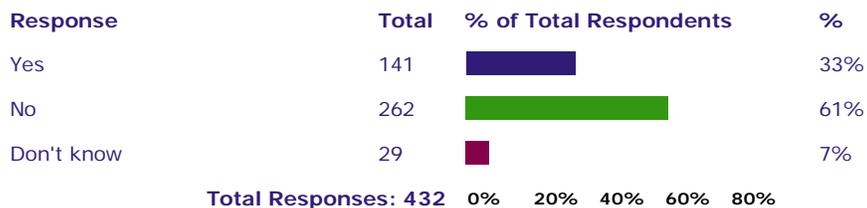
- More extensive sidewalks in C. Sandwich**

(Each Respondent could choose only **ONE** of the following options:)



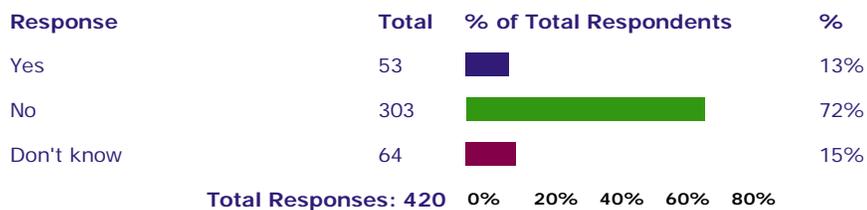
- Additional parking facilities in C. Sandwich**

(Each Respondent could choose only **ONE** of the following options:)



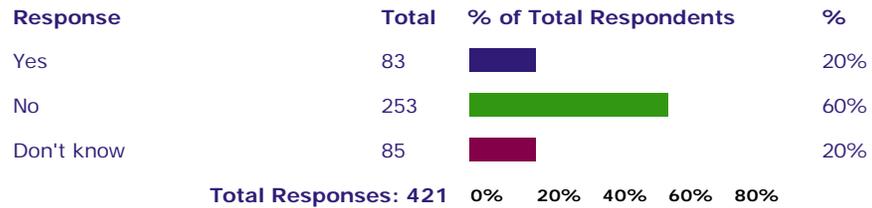
- Additional parking facilities, elsewhere in town**

(Each Respondent could choose only **ONE** of the following options:)



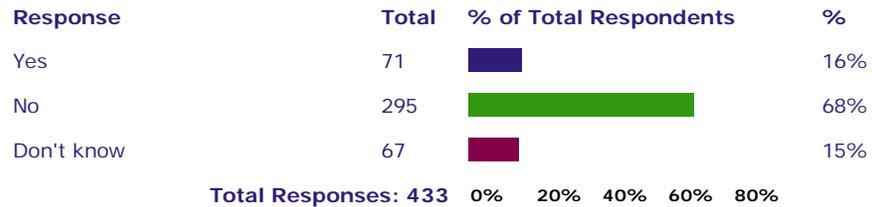
- Additional handicapped parking spaces**

(Each Respondent could choose only **ONE** of the following options:)



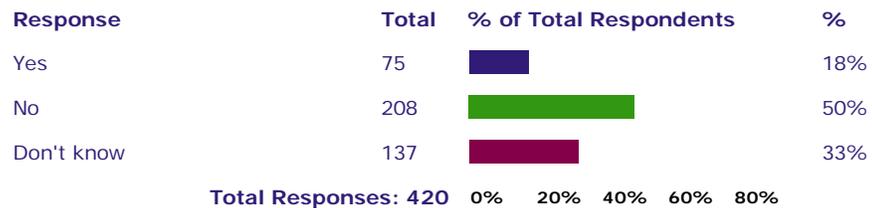
- **Management & maintenance of private roads should be taken over by the town.**

(Each Respondent could choose only **ONE** of the following options:)



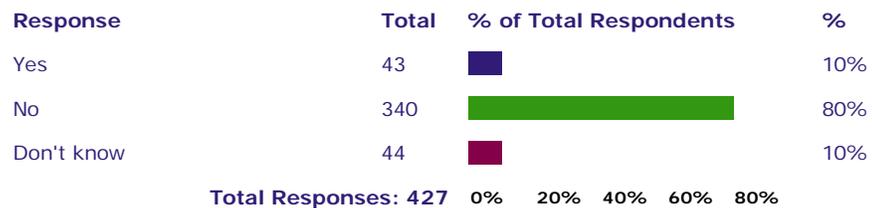
- **Increased use of calcium chloride to improve road grading and dust control**

(Each Respondent could choose only **ONE** of the following options:)



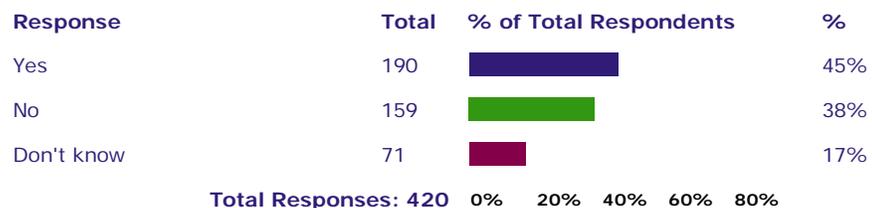
- **Additional street lights for safety**

(Each Respondent could choose only **ONE** of the following options:)



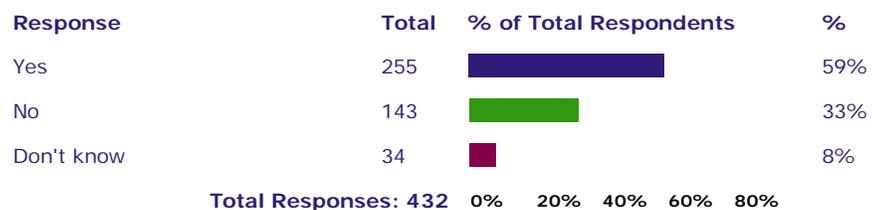
- **Fewer street lights to conserve energy**

(Each Respondent could choose only **ONE** of the following options:)



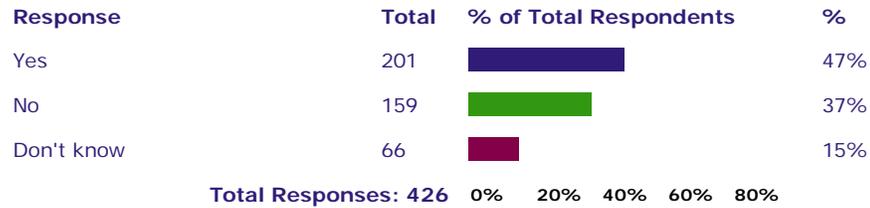
- **Bicycle paths / lanes / trails.**

(Each Respondent could choose only **ONE** of the following options:)



- **Off-road trailhead parking**

(Each Respondent could choose only **ONE** of the following options:)



**Are there other changes related to town roads and/or parking that you would like to see?**

---

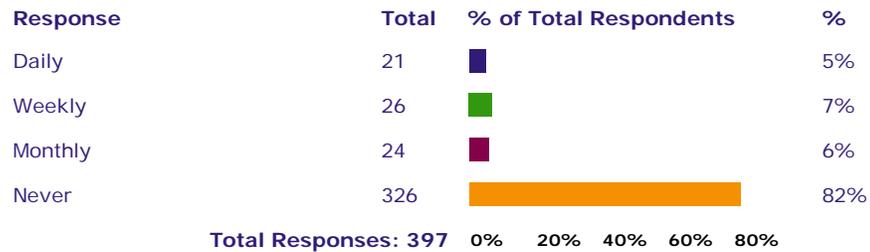
[view text](#)

**If public transportation was available to the following locations please indicate how frequently you would use it?**

---

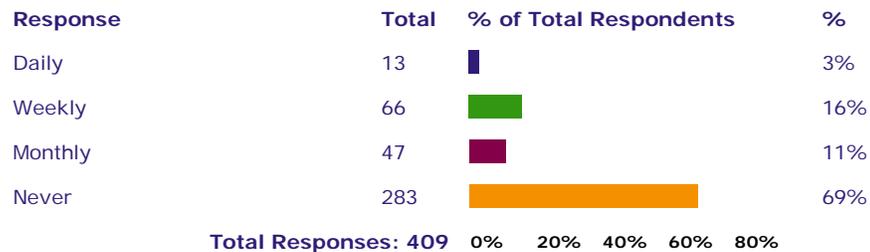
- **Within Sandwich**

(Each Respondent could choose only **ONE** of the following options:)



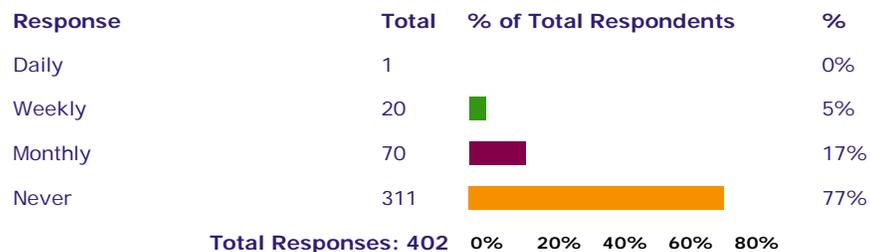
- **Moultonboro/Center Harbour / Meredith**

(Each Respondent could choose only **ONE** of the following options:)



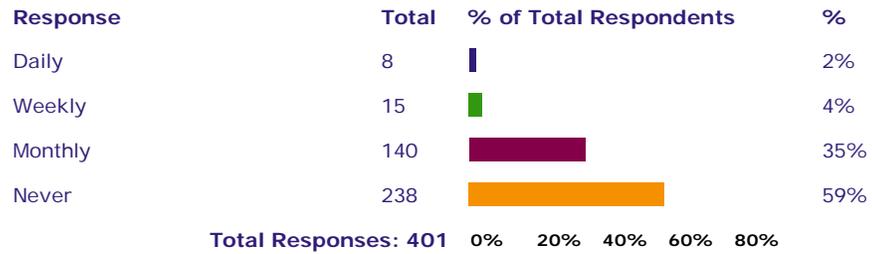
- **Laconia/Tilton / Franklin**

(Each Respondent could choose only **ONE** of the following options:)



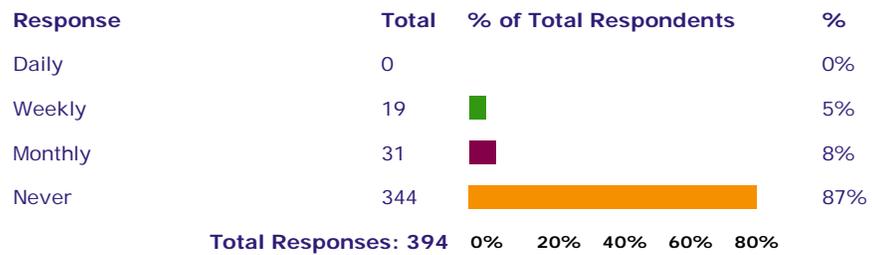
- **Concord / Manchester/ Boston**

(Each Respondent could choose only **ONE** of the following options:)



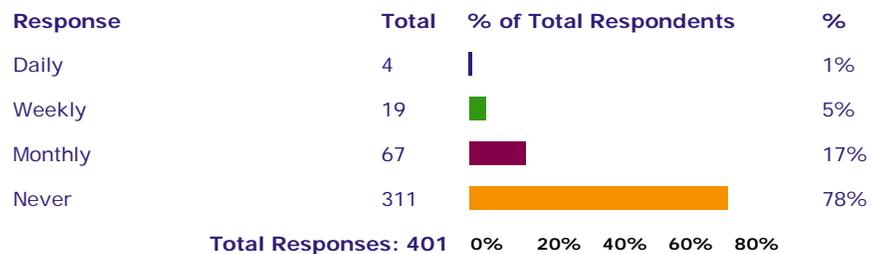
- Tamworth / Ossipee

(Each Respondent could choose only **ONE** of the following options:)



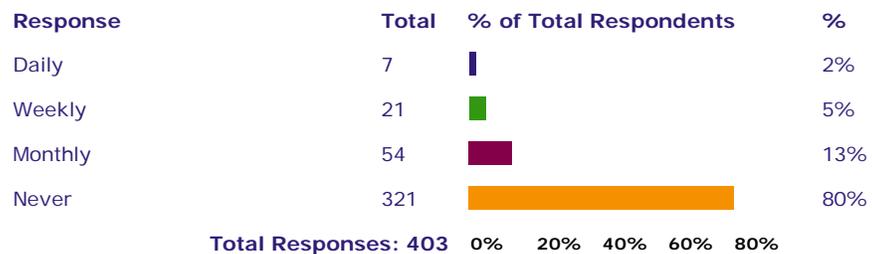
- Conway

(Each Respondent could choose only **ONE** of the following options:)



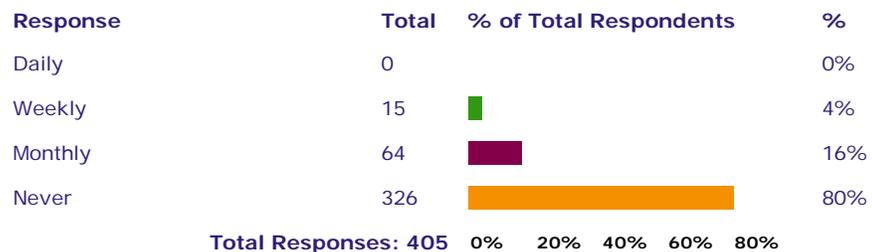
- Holderness / Ashland / Plymouth

(Each Respondent could choose only **ONE** of the following options:)



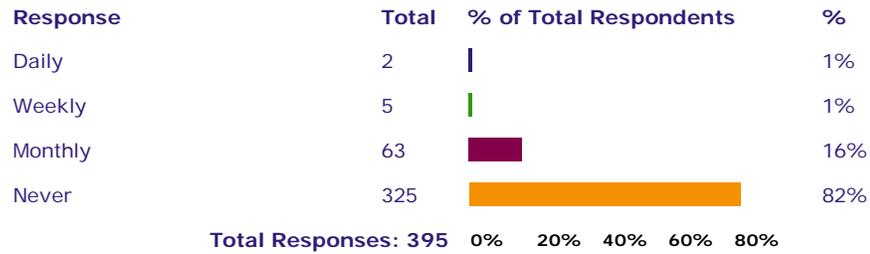
- Wolfeboro/ Rochester/ Portsmouth

(Each Respondent could choose only **ONE** of the following options:)



- Portland, ME

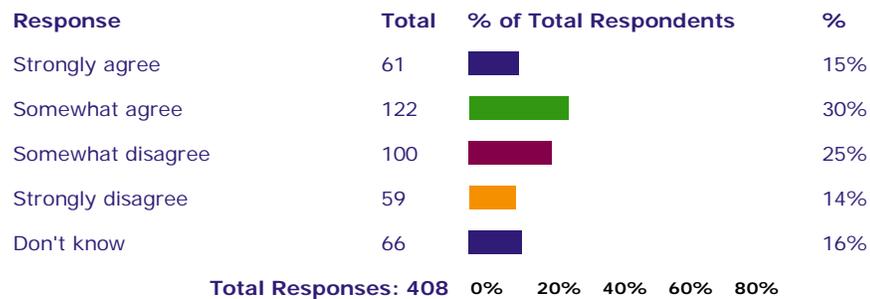
(Each Respondent could choose only **ONE** of the following options:)



### To what extent do you agree that there should be more of the following activities in Sandwich?

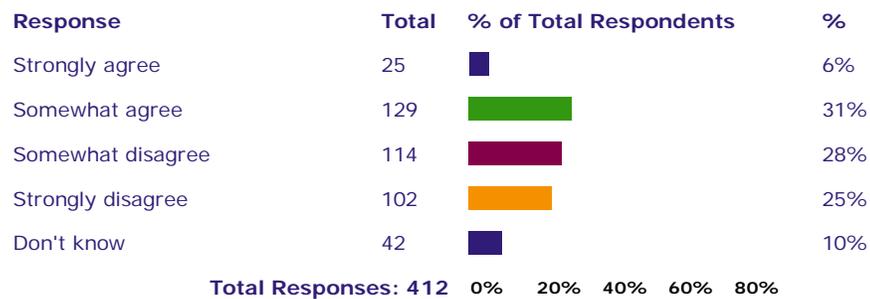
#### • Logging / forestry

(Each Respondent could choose only **ONE** of the following options:)



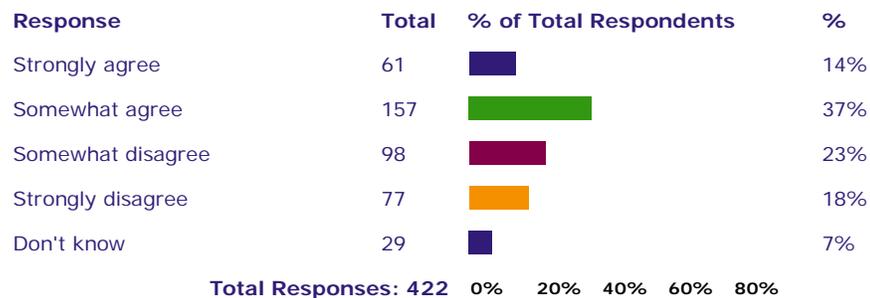
#### • Building & construction

(Each Respondent could choose only **ONE** of the following options:)



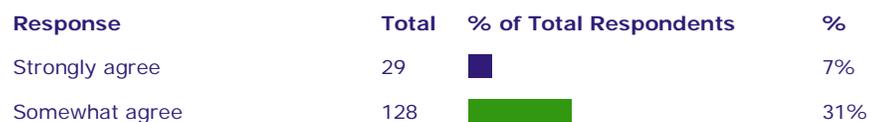
#### • Tourism

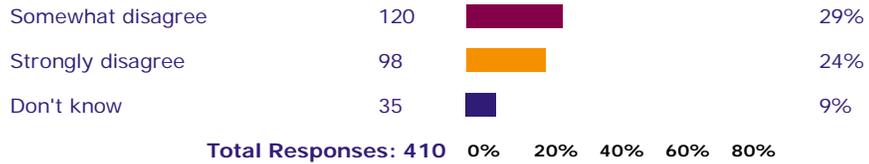
(Each Respondent could choose only **ONE** of the following options:)



#### • Gift shops

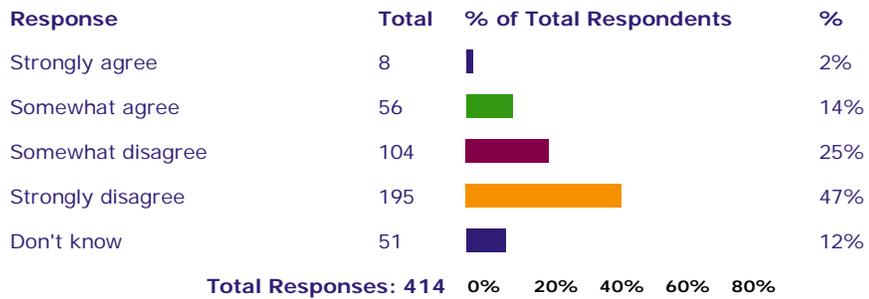
(Each Respondent could choose only **ONE** of the following options:)





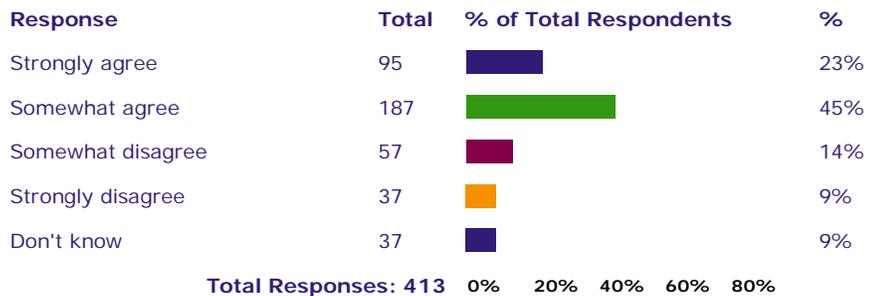
- **County / State / Federal government offices**

(Each Respondent could choose only **ONE** of the following options:)



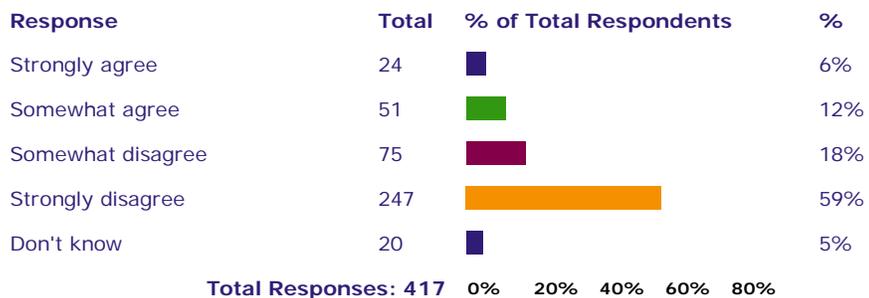
- **Arts & crafts businesses**

(Each Respondent could choose only **ONE** of the following options:)



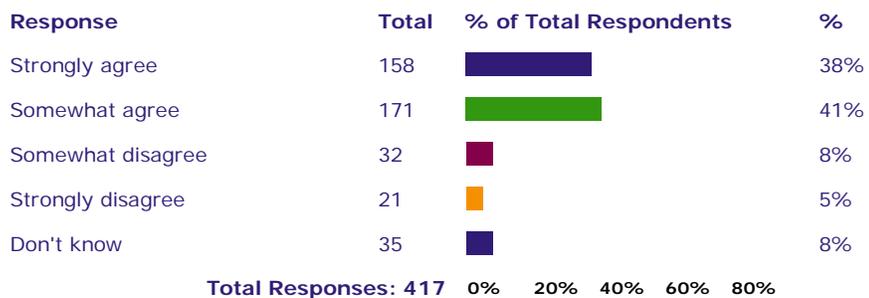
- **Shopping center**

(Each Respondent could choose only **ONE** of the following options:)



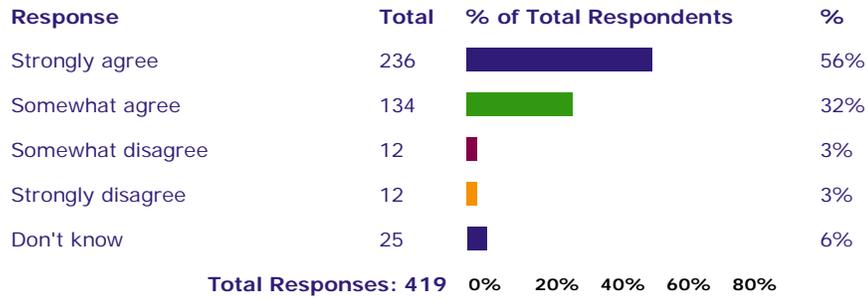
- **Home business**

(Each Respondent could choose only **ONE** of the following options:)



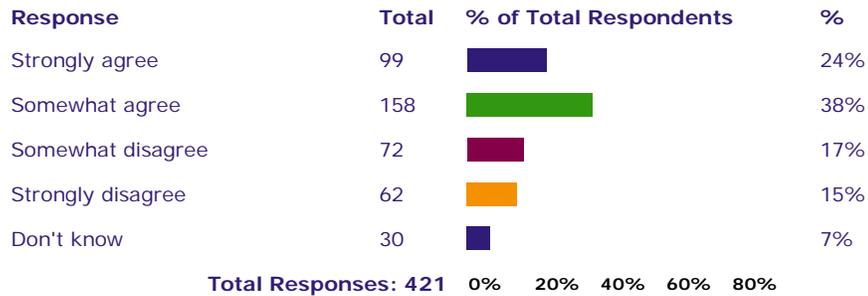
- **Agriculture**

(Each Respondent could choose only **ONE** of the following options:)



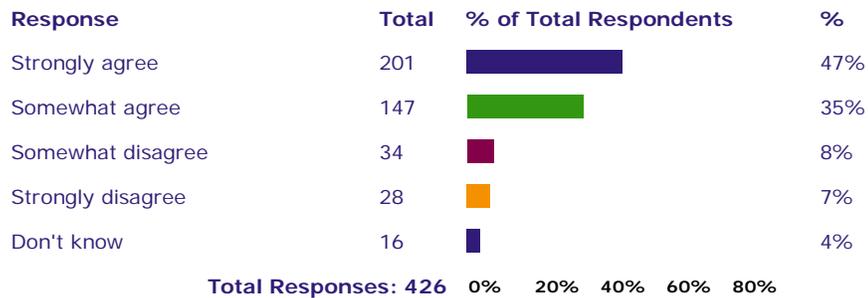
- **Professional offices**

(Each Respondent could choose only **ONE** of the following options:)



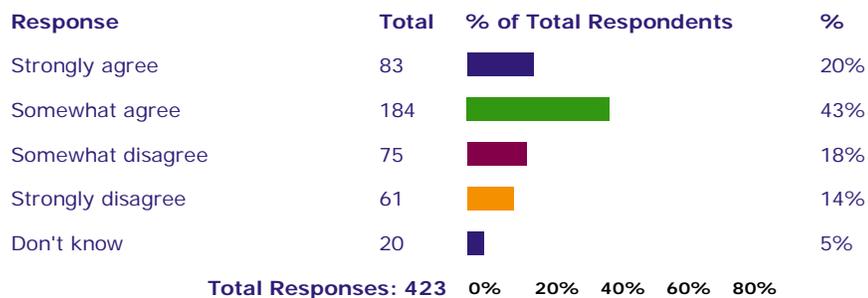
- **Health practices (dentist, doctor, nurse)**

(Each Respondent could choose only **ONE** of the following options:)



- **Restaurants / cafes/ coffee shops**

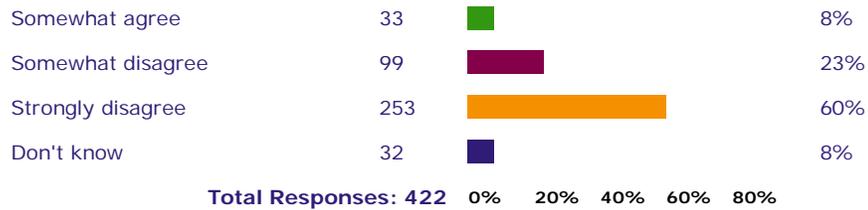
(Each Respondent could choose only **ONE** of the following options:)



- **Motels**

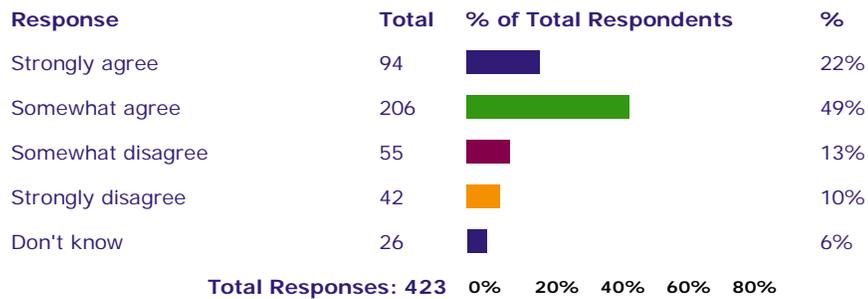
(Each Respondent could choose only **ONE** of the following options:)





- **B&B's / Inns**

(Each Respondent could choose only **ONE** of the following options:)

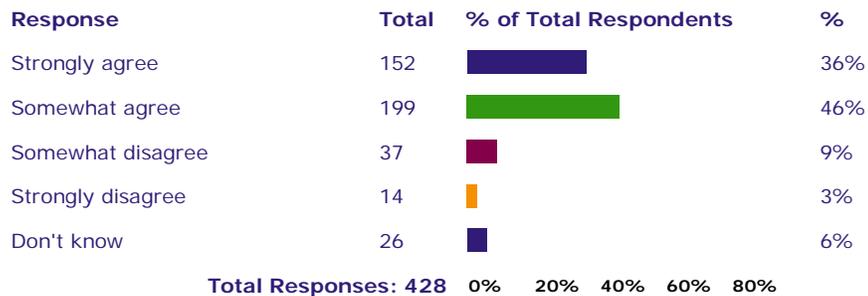


### Part 3

#### Do you agree that Sandwich is doing enough to protect the following?

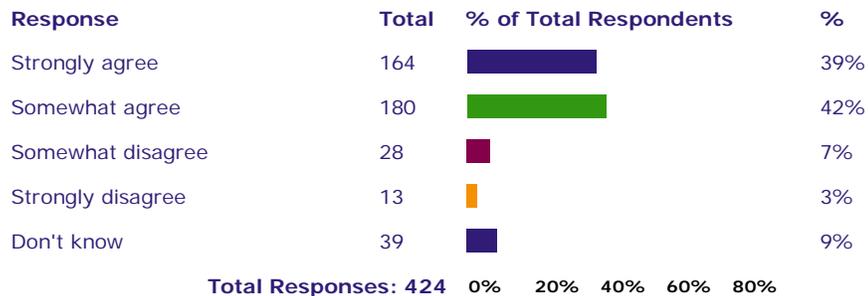
- **The natural beauty of Sandwich**

(Each Respondent could choose only **ONE** of the following options:)



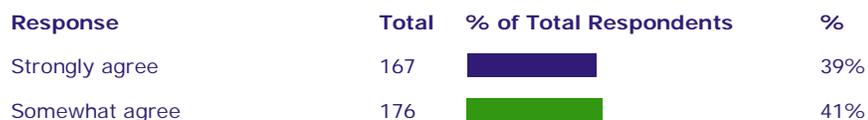
- **Wilderness conservation areas (wildlife refuges, forests)**

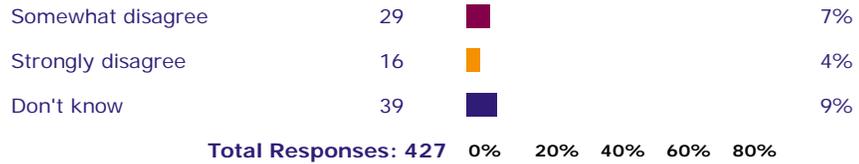
(Each Respondent could choose only **ONE** of the following options:)



- **Water bodies (lakes, streams, ponds)**

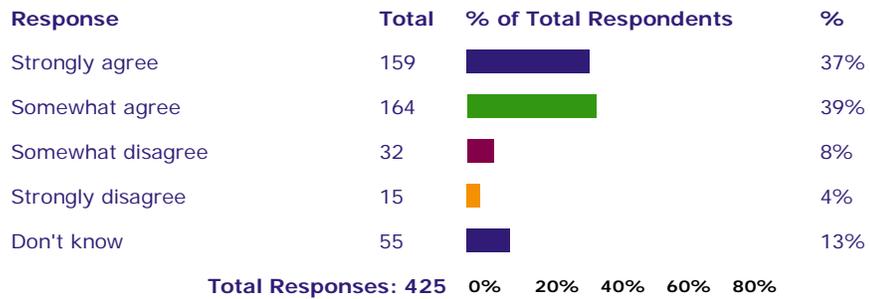
(Each Respondent could choose only **ONE** of the following options:)





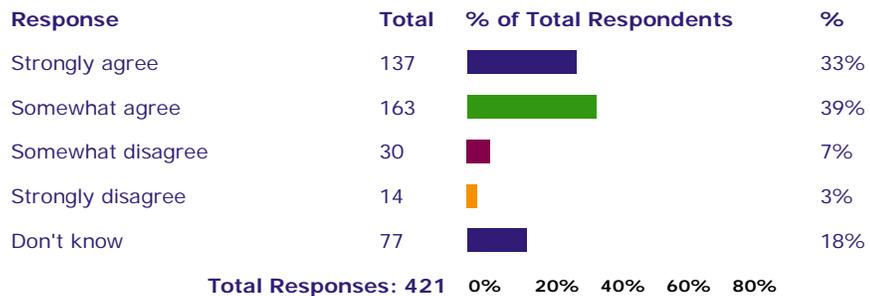
- **Wetlands**

(Each Respondent could choose only **ONE** of the following options:)



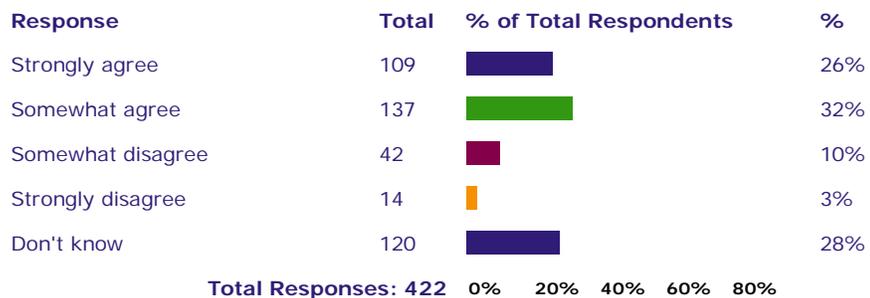
- **Watersheds**

(Each Respondent could choose only **ONE** of the following options:)



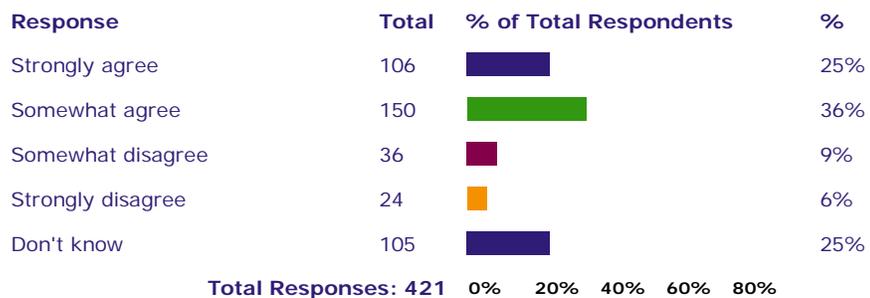
- **Aquifer management**

(Each Respondent could choose only **ONE** of the following options:)



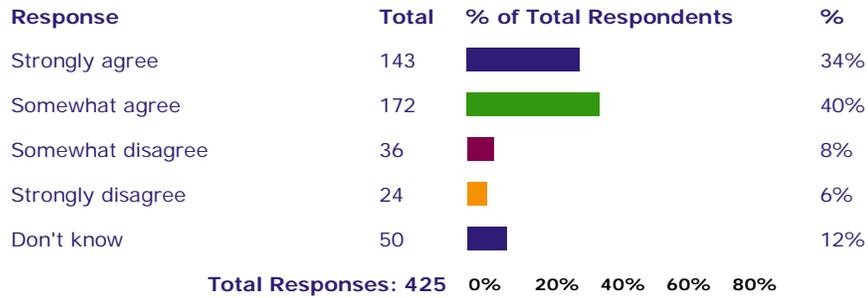
- **Steep slopes erosion control**

(Each Respondent could choose only **ONE** of the following options:)



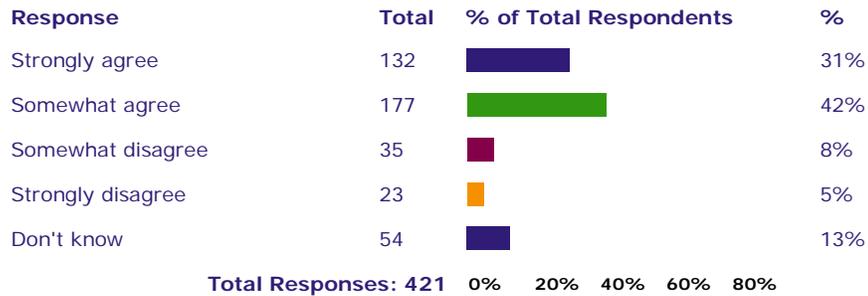
- **Scenic roads**

(Each Respondent could choose only **ONE** of the following options:)



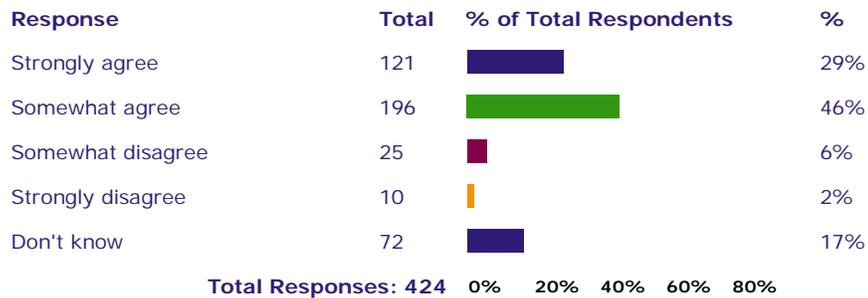
- **Scenic views**

(Each Respondent could choose only **ONE** of the following options:)



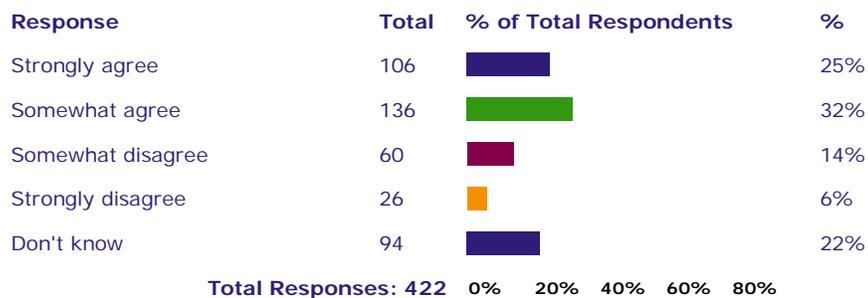
- **Trail systems**

(Each Respondent could choose only **ONE** of the following options:)



- **Night skies (from light pollution)**

(Each Respondent could choose only **ONE** of the following options:)



**Can you think of other areas not mentioned above that should be better protected? Also, please comment how well you feel the town is doing in protecting this area(s).**

---

[view text](#)

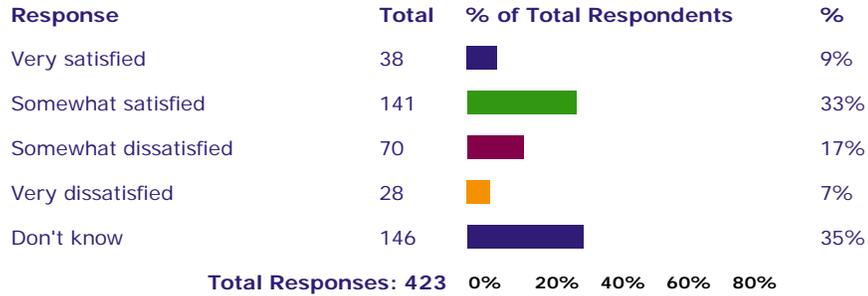
**Are there any new educational and recreation programs would you like the town to offer, and for which age group (children, adults, seniors, all).**

[view text](#)

**To what extent are you satisfied with the following?**

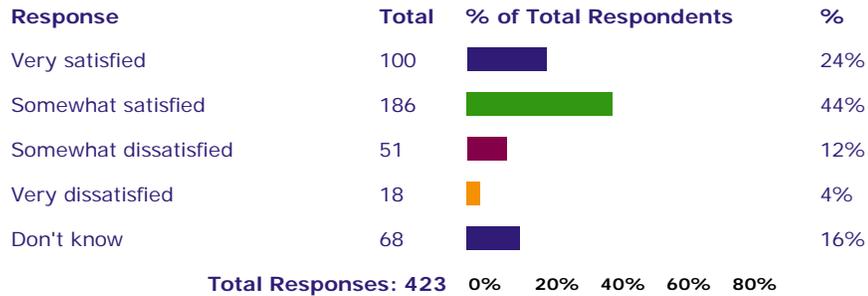
- **Progress towards introduction of innovative, alternative and renewable energy sources in town facilities.**

(Each Respondent could choose only **ONE** of the following options:)



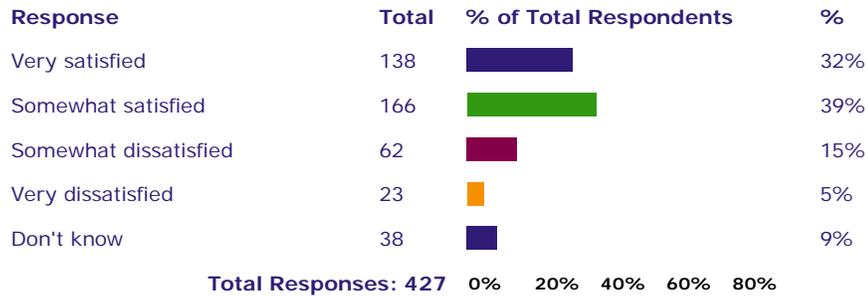
- **Existing zoning districts (rural residential, commercial, shoreline, skyline, historic).**

(Each Respondent could choose only **ONE** of the following options:)



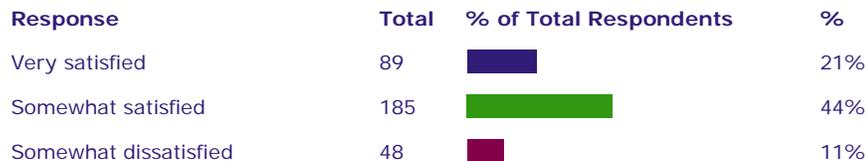
- **Residential development density (currently 2.2 acres minimum lot size)**

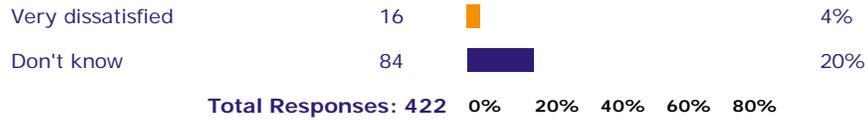
(Each Respondent could choose only **ONE** of the following options:)



- **The preservation of agricultural lands.**

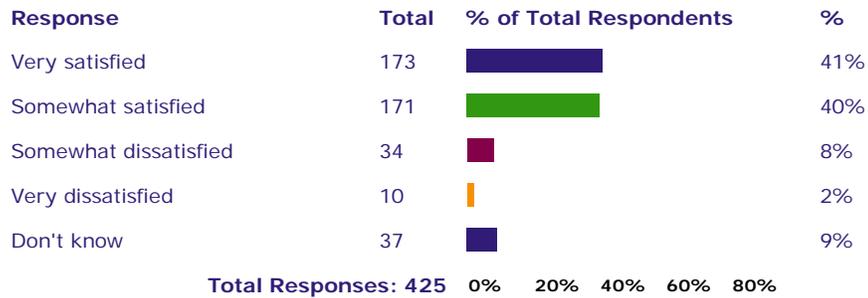
(Each Respondent could choose only **ONE** of the following options:)





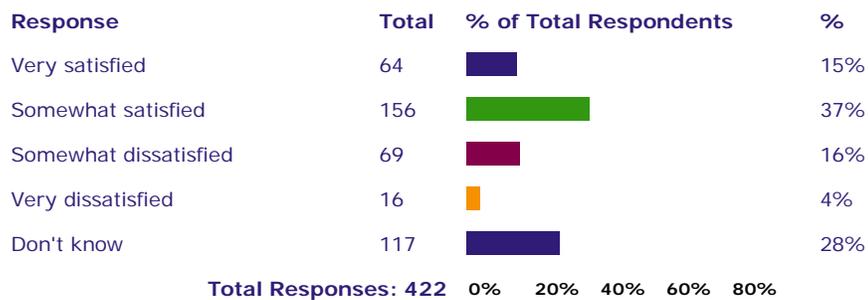
- **The preservation of historical buildings & the Town's heritage.**

(Each Respondent could choose only **ONE** of the following options:)



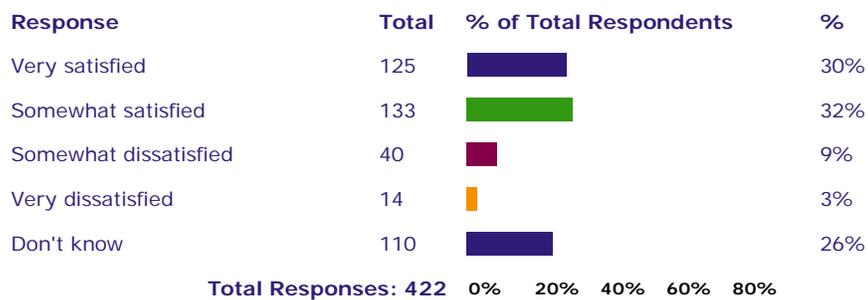
- **The consumption of natural resources e.g forests, gravel, by commercial operations.**

(Each Respondent could choose only **ONE** of the following options:)



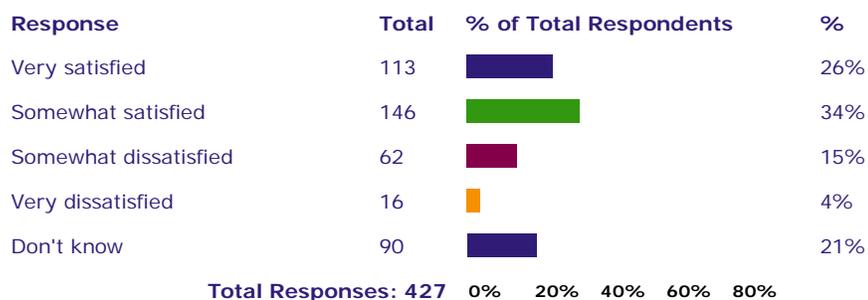
- **Skyline Districts, which prohibit development above certain elevations.**

(Each Respondent could choose only **ONE** of the following options:)



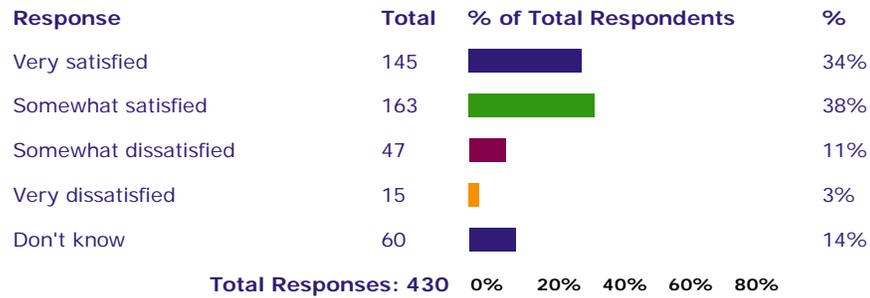
- **Lakeshore residential development.**

(Each Respondent could choose only **ONE** of the following options:)



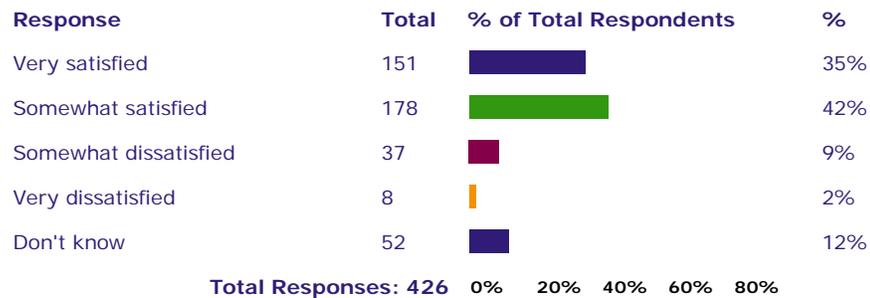
- **Protection of water bodies through setback guidelines.**

(Each Respondent could choose only **ONE** of the following options:)



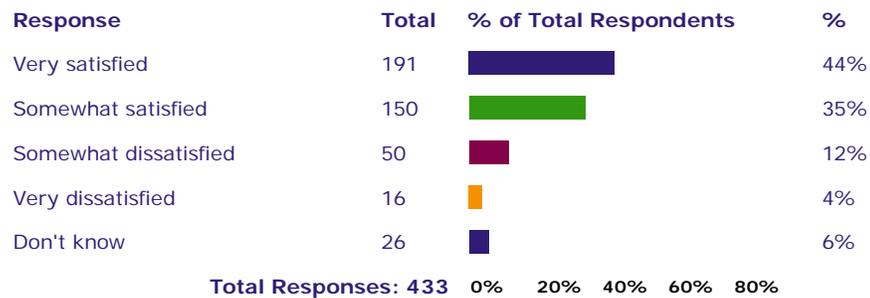
- **Public parks**

(Each Respondent could choose only **ONE** of the following options:)



- **The adequacy of access points and beaches on our lakes / ponds**

(Each Respondent could choose only **ONE** of the following options:)

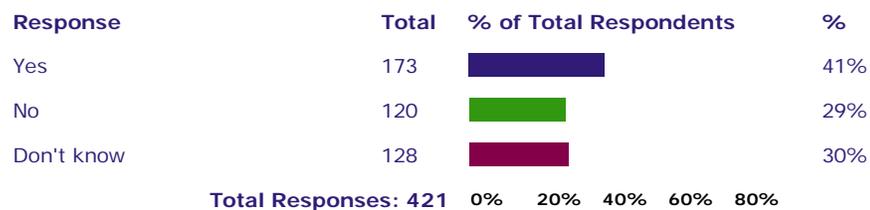


**Please provide your views on the following issues related to historic districts.**

---

- **Are you satisfied with the Historic District codes and regulations?**

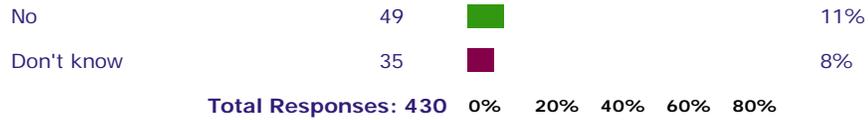
(Each Respondent could choose only **ONE** of the following options:)



- **Should the Historic District permit modern building methods and materials while preserving the visual appearance of buildings?**

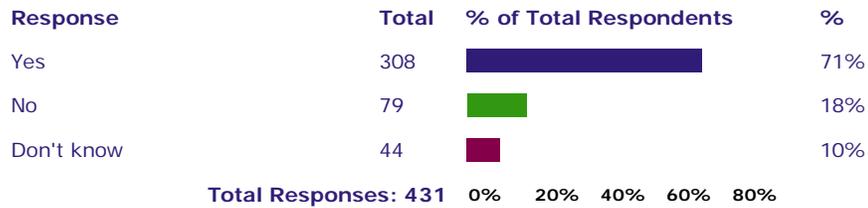
(Each Respondent could choose only **ONE** of the following options:)





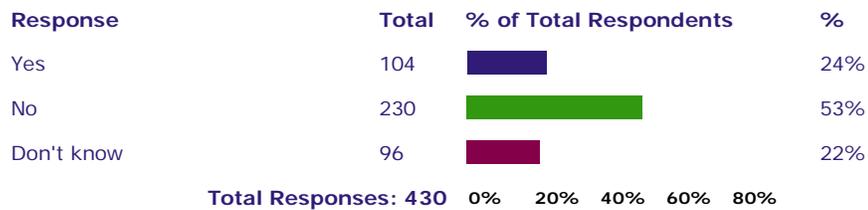
• **Would you favor more businesses in the Historic District if they were consistent with the Historic District provisions?**

(Each Respondent could choose only **ONE** of the following options:)



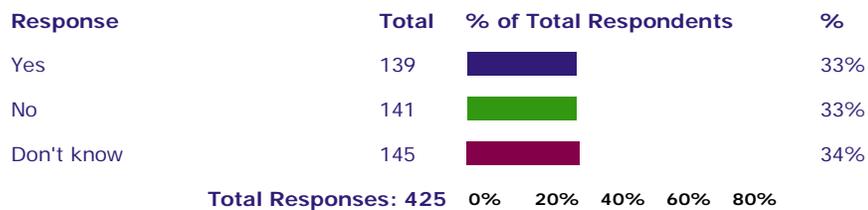
• **Are you in favor of expanding the existing Historic District?**

(Each Respondent could choose only **ONE** of the following options:)



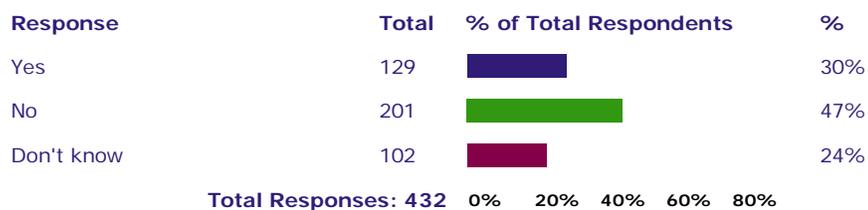
• **Are you in favor of expanding the sewer system within the Historic District?**

(Each Respondent could choose only **ONE** of the following options:)



• **Are you in favor of creating additional historic districts or heritage districts?**

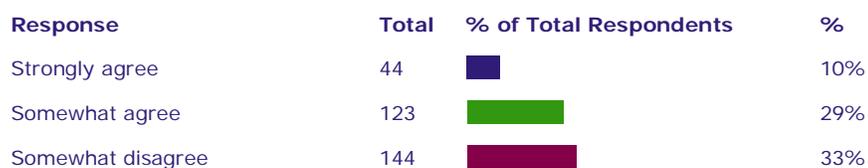
(Each Respondent could choose only **ONE** of the following options:)

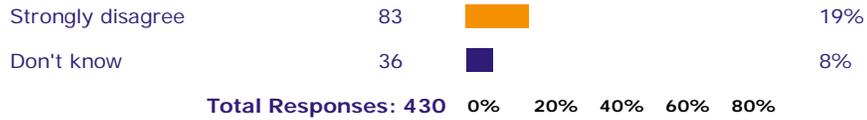


**To what extent do you agree that the following are problems in Sandwich?**

• **Litter**

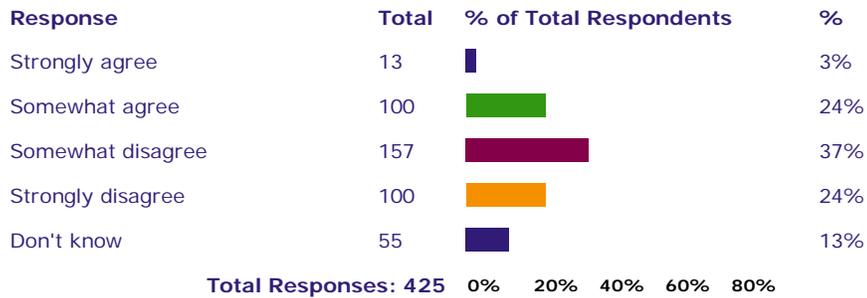
(Each Respondent could choose only **ONE** of the following options:)





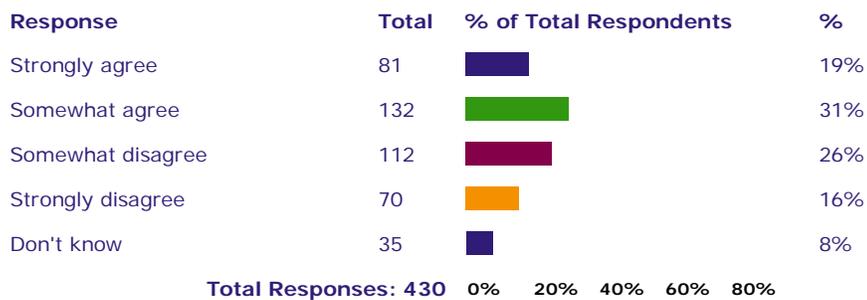
- **Crime**

(Each Respondent could choose only **ONE** of the following options:)



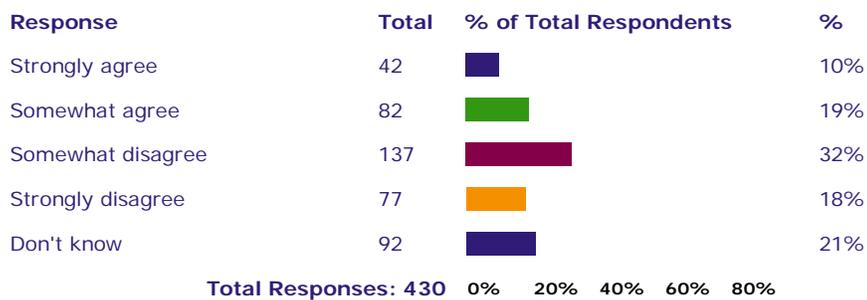
- **Derelict vehicles, boats and equipment in view of roads and neighboring properties.**

(Each Respondent could choose only **ONE** of the following options:)



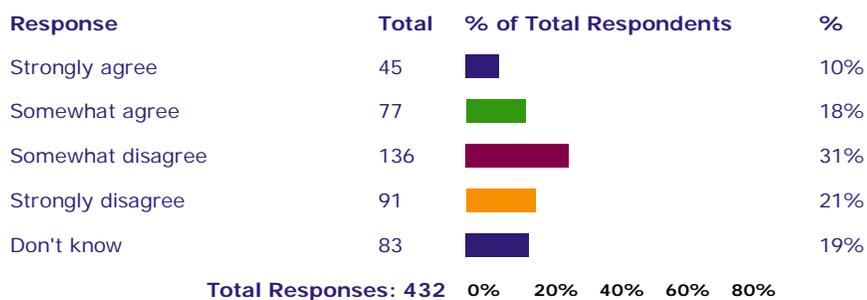
- **Allowing light commercial operations on residential zoned properties.**

(Each Respondent could choose only **ONE** of the following options:)



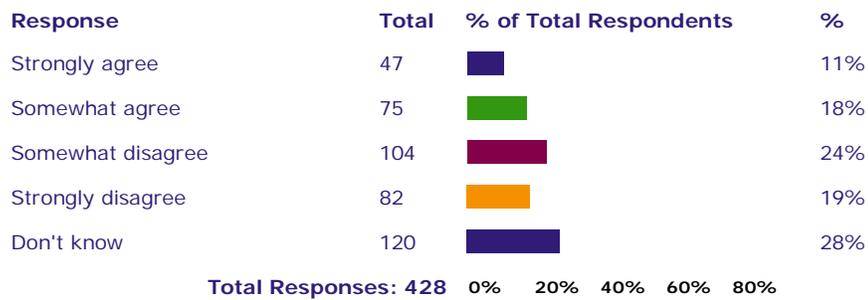
- **Traffic and noise due to light commercial operations on residential properties.**

(Each Respondent could choose only **ONE** of the following options:)



• **Property value reduction due to light commercial operations on adjacent properties.**

(Each Respondent could choose only **ONE** of the following options:)



#### Part 4

**Can you think of other problems facing Sandwich that were not identified above?**

---

[view text](#)

**What do you consider the most desirable aspects of living in Sandwich?**

---

[view text](#)

**What aspects of living in Sandwich concern you most?**

---

[view text](#)

**Briefly describe your vision of Sandwich 20 years from now.**

---

[view text](#)

**Please make additional constructive suggestions for the future development of Sandwich.**

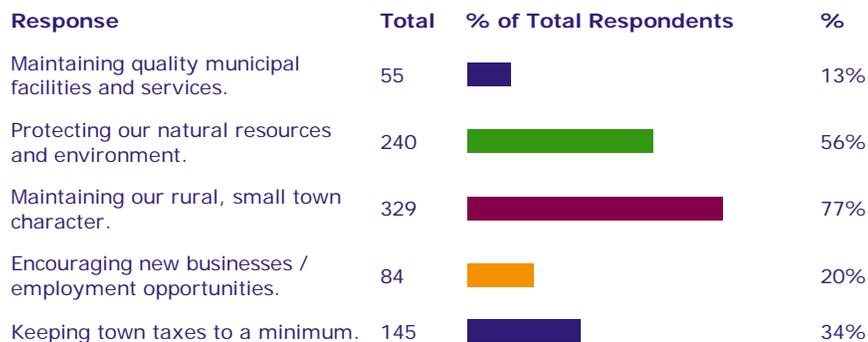
---

[view text](#)

**Please check 2 (only two) of the following goals that you consider most important to the future development of Sandwich.**

---

(Each Respondent could choose **ANY** of the following options:)



Total Responses: 429 0% 20% 40% 60% 80%

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